



## **PRESS RELEASE**

### **Fraud prevention software vendor RISK IDENT launches US headquarters**

Cambridge, MA – August 08, 2017. RISK IDENT expands its international operations and opens up its new US headquarters at the Cambridge Innovation Center (CIC) near Boston, Massachusetts. The proximity to customers, talent, and investors makes this location ideal for future developments.

For RISK IDENT, the US headquarters represents a further step in its globalization strategy. The new subsidiary gives RISK IDENT access to the large US e-commerce market where RISK IDENT will be specializing in supporting large enterprise customers to identify and prevent online fraud, including payment fraud, account takeovers, and identity theft. RISK IDENT appointed Dustin Clinard as the Managing Director of RISK IDENT Inc. (USA) and added substantial funding to set up the US team.

“We are delighted to have attracted Dustin Clinard as Managing Director for our US operations. With the organizational and personal setup, our goal is to strengthen our position within the US and to further support our enterprise customers in protecting their businesses from fraud with our innovative and efficient fraud prevention products” says Roberto Valerio, CEO of RISK IDENT.

“I’m very excited about this new role. RISK IDENT is a powerful company with an experienced team in fraud prevention, machine learning and data analytics,” says Dustin Clinard. “All retailers that process online payments are facing an increasing fraud threat in many respects, and our US expansion allows us to serve the needs of our existing clients as well as strengthen the base of clients operating both internationally and domestically.”

RISK IDENT has successfully become one of the leading fraud prevention software providers adding numerous enterprise companies as customers. The company’s products regularly outperform existing solutions by a large margin.

RISK IDENT’s parent company, Otto Group International, is Europe’s second largest eCommerce company and maintains already strong ties to the MIT Media Lab.

#### **About RISK IDENT**

RISK IDENT is a software provider that offers leading anti-fraud solutions to large companies within the e-commerce, telecommunications and financial sector. The company specializes in



writing scalable software products based on supervised machine learning algorithms. Uses cases include payment fraud, account takeovers, identity theft and fraud within consumer lending. RISK IDENT was founded in 2012 by Roberto Valerio. Key investor is Otto Group, Europe's second largest E-Commerce vendor. The company headquarters are in Hamburg, Germany.

Download a picture of Dustin Clinard [here](#).

Find out more at [www.riskident.com](http://www.riskident.com).

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