

## **Merchant Risk Council appoints Roberto Valerio to European Advisory Board**

*Leading global trade association for ecommerce fraud and payments professionals elects Risk Ident CEO to their European Advisory Board*

**Hamburg, Germany. 18. August 2016** – Fraud prevention software company [Risk Ident](#) has today announced the appointment of its CEO, Roberto Valerio, to the European Advisory Board of the Merchant Risk Council (MRC).

Roberto Valerio founded Risk Ident and leads the day-to-day management of the company, responsible for driving the development of the business to serve companies in need of a modern, intelligent approach to fraud prevention, supported by machine-learning technology.

As one of the European Advisory Board members, Valerio will contribute new ideas and help the MRC and its members thrive in a rapidly-evolving industry. *“I’m very proud to join the European Board and I’m looking forward to working together with industry experts to ensure merchants are supported in dealing with the modern threats of online commerce,”* says Valerio. *“From my work at Risk Ident with some of Europe’s largest online businesses, I know how important industry information exchange is and the important role the MRC plays in promoting this across the globe.”*

### **About the Merchant Risk Council**

The MRC supports around 500 member companies in over 20 countries, including consumer brands who all share a mutual goal of improving ecommerce payments while supporting their organisations' risk management efforts.

MRC members include merchants, solution providers, law enforcement agencies, issuers and credit card brands. The MRC provides access to useful information, workshops and webinars and organises four conferences in the United States and Europe, with an annual flagship event in Las Vegas every spring.

For further information, please visit [www.merchantriskcouncil.org](http://www.merchantriskcouncil.org)

### **About Risk Ident**

Risk Ident is a software development company that offers anti-fraud solutions to companies within the ecommerce, telecommunication and financial services sector. We are experts in data analytics and machine learning. Our key products are FRIDA Fraud Manager, DEVICE IDENT Device Fingerprinting and EVE Evaluation Engine. Use cases include payment fraud, account takeovers, fraud within account and loan applications. All products are specifically tailored to comply with European data privacy regulations.

For further information, please visit [www.riskident.com](http://www.riskident.com)

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